## **InCites Benchmarking & Analytics**

Wednesday, February 27th 10 am - 11 am SSC 5220

Presented by Qing Liu,
Bibliometrics and Research Impact Analyst,
Research Western

InCites Benchmarking & Analytics is a customized, web-based research evaluation tool that can help you develop your research strategy. InCites B&A allows you to analyze institutional productivity, monitor collaboration activity and identify influential researchers.

Additional information on the InCites B&A product can be found at https://clarivate.libguides.com/incites\_ba/basics.

## Topics in Info Session:

- The mission and goals of the KEx and Impact Team;
- How to search publications records using Web of Science and InCites;
- How to create a citation report using Web of Science;
- How to view research areas and cited areas of a set of publications using Web of Science;
- Metrics in InCites; 3 types of metrics we mainly use to evaluate research groups: Overall publication impact; Publication depth/breadth; and, Citation depth/breadth;
- The scholarly publication diffusion tool developed by Research Western: This tool allows researchers to enrich how they describe the impact of their research by better understanding the number of fields they are publishing in, and the number of different fields their work is being taken up in;
- An example of using InCites and the scholarly publication diffusion tool to evaluate groups.

RSVP at https://westernsocialscience.eu.qualtrics.com/jfe/form/SV\_cGEMp14hnRptSHX

